What is VALID?

VALID is an all new approach to tree risk assessment and tree risk management	VALID is a ground-breaking solution to the tree risk-benefit assessment and management challenge. It's a best of both worlds program that marries the benefits of the quantitative (numbers) and qualitative (words) approaches to tree risk assessment.
	How can VALID help you assess tree risk? - 5 ways
You're not the best with maths or complicated numbers	You don't need any maths. And there's no difficult to grapple with numbers that could confuse, or imply a questionable level of accuracy.
You like words that are clear and easy to understand	The words are unambiguous. They're not open to interpretation. They don't mean different things to different people depending on who says them and who hears them.
You find colours useful and icons easy to read	Everything is colour-coded to give you, and your clients, easy to recognise pointers. The App is driven by familiar icons.
You'd welcome some help with Likelihood of Failure	You get an exclusive and structured approach to Likelihood of Failure with VALID. Not only does it give you a helping hand, it leaves a record of your decision-making in this demanding part of the assessment.
You think a user-friendly App would be handy	It's all on an easy to use App. The App will walk you through the assessment, and be doing much of the legwork behind the scenes. It'll also write your report for you.
	How can VALID help you manage tree risk? - 3 ways
You'd like the risk to be as easy to understand as traffic lights	Yes, it really is that easy to understand. Better still, there's no complicated numbers or vague words.
A Tree Risk-Benefit Policy would be really useful	A tree risk-benefit policy is part of the package. It's a one-side-of-paper position statement that you can adopt if you're part of an organisation responsible for many trees. Or if you're a homeowner with just one tree in your garden.
If you could throw in a Tree Risk-Benefit Management Plan that would be even better	You get one of those as well. It explains how the policy will be put into practice in an uncomplicated way. Similar to the policy, it can be used for various levels of assessment whether you're an organisation or homeowner.
	Who's delivering all these goodies?
VALID is a non-profit that provides tree risk-benefit education and guidance	As a 'Social Enterprise', Community Interest Company, VALID is dedicated to providing tree risk-benefit education and guidance. It's a non-profit with an 'asset lock', which means there's an exciting opportunity for profits to be invested into research and development for the benefit of those who use it.