Comparing to: Site



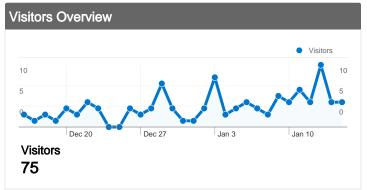
Site Usage

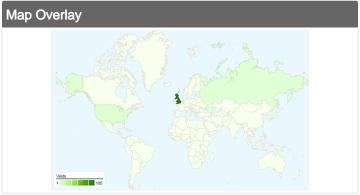
______ 112 Visits

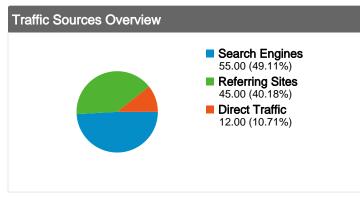
705 Pageviews

6.29 Pages/Visit

57.14% % New Visits







Content Overview		
Pages	Pageviews	% Pageviews
1	312	44.26%
/logs-for-sale/4542041472	46	6.52%
/firewood/4542042555	41	5.82%
/kindling/4542042559	39	5.53%
/for-sale/4542041472	38	5.39%

Comparing to: Site



75 people visited this site

_____112 Visits

705 Pageviews

6.29 Average Pageviews

1.79% Bounce Rate

√√√√ 57.14% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	51	45.54%	DSL	77	68.75%
Internet Explorer	39	34.82%	Cable	18	16.07%
Safari	15	13.39%	Unknown	12	10.71%
Chrome	6	5.36%	T1	4	3.57%
Opera	1	0.89%	Dialup	1	0.89%

2

20

10

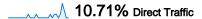
0

Jan 10

www.ajrfirewood.co.uk Traffic Sources Overview



All traffic sources sent a total of 112 visits



40.18% Referring Sites

✓✓✓ 49.11% Search Engines

Search Engines 55.00 (49.11%)
■ Referring Sites 45.00 (40.18%)
Direct Traffic 12.00 (10.71%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	55	49.11%
pickscottage.co.uk (referral)	14	12.50%
moonfruit.com (referral)	13	11.61%
(direct) ((none))	12	10.71%
arbtalk.co.uk (referral)	9	8.04%

Keywords	Visits	% visits
ajr firewood	6	10.91%
firewood for sale chingford	6	10.91%
firewood	3	5.45%
firewood epping	3	5.45%
ajr firewood & kindling	2	3.64%



112 visits came from 7 countries/territories

Site Usage						
Visits 112 % of Site Total: 100.00%	Pages/Visit 6.29 Site Avg: 6.29 (0.00%)	00:03 : Site Avg:		% New Visits 57.14% Site Avg: 57.14% (0.00%)	Bounce 1.79% Site Avg: 1.79%)
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom		105	6.41	00:03:51	55.24%	1.90%
United States		2	7.50	00:00:37	100.00%	0.00%
Russia		1	2.00	00:00:00	100.00%	0.00%
Poland		1	8.00	00:01:46	100.00%	0.00%
Netherlands		1	2.00	00:00:00	100.00%	0.00%
Ireland		1	3.00	00:00:49	0.00%	0.00%
Croatia		1	2.00	00:00:00	100.00%	0.00%
						1 - 7 of 7

Comparing to: Site



Pages on this site were viewed a total of 705 times

705 Pageviews

476 Unique Views

______ 1.79% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	312	44.26%
/logs-for-sale/4542041472	46	6.52%
/firewood/4542042555	41	5.82%
/kindling/4542042559	39	5.53%
/for-sale/4542041472	38	5.39%